

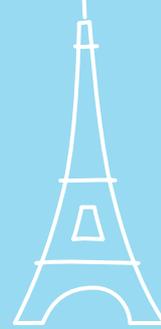
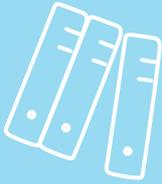


RÉPUBLIQUE
FRANÇAISE

*Liberté
Égalité
Fraternité*



CAMPUS
FRANCE



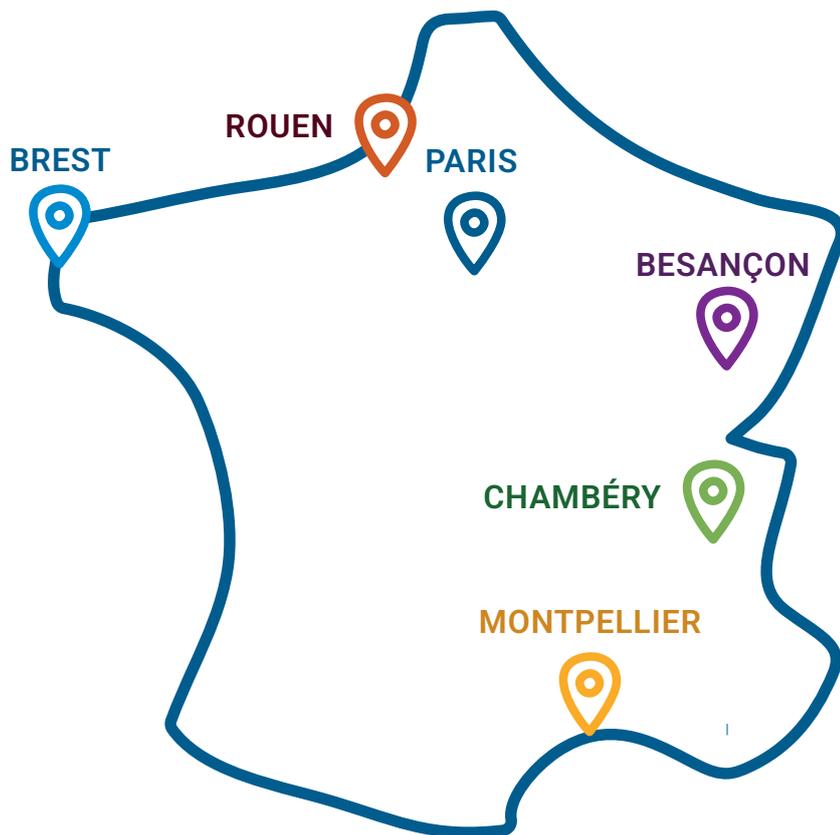
Get a Taste
of French
know-how
in France!



FRENCH + PROGRAMS



FRENCH + PROGRAMS



CHAMBÉRY



MONTPELLIER



BREST



Un centre de formation



BESANÇON



ROUEN



PARTICIPANTS*

University students seeking a period of language, scientific, technical and cultural immersion in France.

Language requirements:

- > In French: beginner (or more)
- > In English: level B2 required

* 10 students minimum required



OBJECTIVES

- > To explore scientific and technical cutting-edge sectors through site visits to companies, conferences, and encounters with specialists in the field
- > To acquire or improve communication skills in French
- > To discover five of the most beautiful regions of France



TABLE OF CONTENTS

6 3 WEEKS AT ACCENTS AND UNIVERSITÉ SAVOIE MONT BLANC, CHAMBERY & ANNECY Focus on Outdoor Sports



© Université Savoie Mont Blanc

The perfect opportunity to develop expertise in outdoor sports while exploring related topics including motor performance, sports equipment, link between sport and health, sport tourism and elements on the local industry.

12 3 WEEKS AT ACCENT FRANÇAIS, MONTPELLIER Focus on Sustainable Development



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With its long and proud tradition of science and higher learning, Montpellier is internationally renowned for research in the fields of health, agronomy, and the environment. It is also the birthplace of modern medicine.

14 3 WEEKS AT CIEL BRETAGNE, BREST Science and Technology of the Sea



© Pixabay, MarmStR

Ciel Bretagne offers a program of visits to companies and state-of-the-art laboratories, conferences on current and future challenges facing the engineering professions, and courses in French as a foreign language. The program also includes a wide selection of excursions and cultural visits.

18 4 WEEKS AT CLA AND UNIVERSITÉ MARIE ET LOUIS PASTEUR, BESANÇON - DIJON - BELFORT Micro, Nano & Smart Technology For Industrial Applications



© Unsplash

The Center for Applied Linguistics (CLA, Centre de linguistique appliquée) and the Université Marie et Louis Pasteur offer a program of language, cultural, and scientific immersion on the topic of micro, nano & smart technology for industrial applications.

22 4 WEEKS AT CLA AND UNIVERSITÉ MARIE ET LOUIS PASTEUR, BESANÇON - DIJON - BELFORT AI in Sciences: Shaping Innovation, Exploring Social Impact



© Freepik

The Center for Applied Linguistics (CLA, Centre de linguistique appliquée) and the Université Marie et Louis Pasteur offer a program of language, cultural, and scientific immersion on the topic of Artificial Intelligence, designed for future engineers and scientists who will face the complexity of AI applications in science, both in research and in more applied contexts.

28 3 WEEKS AT FRENCH IN NORMANDY AND ÉCOLE FAUCHON, ROUEN Focus on Gastronomy



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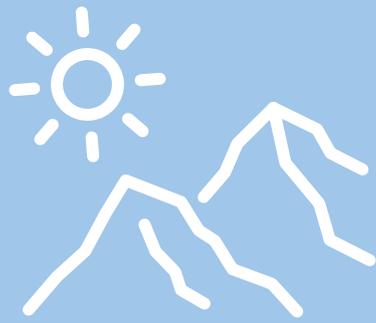
In partnership with the École FAUCHON and the FLE center French in Normandy, French + Gastronomy is a 3-week program offering an immersion in French gastronomy. Students take part in culinary workshops and demonstrations at the École FAUCHON, visit local producers and explore the hospitality sector.

32 3 WEEKS AT FRENCH IN NORMANDY AND ÉCOLE FAUCHON, ROUEN Focus on Hospitality



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In partnership with École FAUCHON and the FLE center French in Normandy, French + Hospitality offers an immersion in the world of hospitality and luxury. The program combines theory, practical workshops, and professional meetings at the École FAUCHON, giving participants a comprehensive and concrete understanding of the hospitality and luxury sector in France.





FRENCH ⊕ SCIENCES are designed for international English-speaking students in different fields, who may be complete beginners in French. The contents are 100% taught in English.

This 3- to 4-week program:

- > Creates a scientific dynamic;
- > Brings together innovators, entrepreneurs, start-up, scientists, educators, and researchers;
- > Gives an overview of French technological know-how in cutting edge sectors such as Sustainable Development, Sea Sciences and Technologies, Microtechnology, Artificial Intelligence and Sport Sciences.

French ⊕ Sciences:

- > Prepares for a longer study project;
- > Develops new competencies for relations with scientists and engineers;
- > Gives benchmarks for careers in scientific cutting-edge fields.
- > A research-based educational practice that encourages participants to experiment, share, discover, debate and support a reflection about Sciences and Technology;
- > A unique opportunity to build up a strong network in these scientific fields.

A complete academic and logistical package:

- > Airport pickup*, transportation to and from the language center;
- > Housing (three options), tutoring and monitoring of progress;
- > Medical insurance provided by Campus France;
- > Assessment and final report.

* 10 students minimum required.

3 WEEKS
AT ACCENTS
UNIVERSITÉ
SAVOIE
MONT BLANC
CHAMBERY
& ANNECY



© Université Savoie Mont Blanc

Focus on OUTDOOR SPORTS

With this program designed by Université Savoie Mont Blanc, in partnership with Campus France, participants will have the opportunity to practice outdoor sports in a beautiful French region known for its mountainous landscape, broaden their knowledge in sports science and practise their French. This rich and varied three-week program combines outdoor sports activities and scientific aspects taught in English with French classes starting at beginner level. A wide range of outdoor sports will be offered and different topics will be studied and analysed, including motor performance, sports equipment and related local industry, link between sport and health, sport tourism.



ACCENTS
UNIVERSITÉ SAVOIE
MONT BLANC



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<https://www.univ-smb.fr/accents/>

With over 15,000 undergraduate and 240 PhD students, **USMB stands as a university on a human scale, close to its local environment and very open to Europe and the rest of the world.** The university has a solid network of partners in some sixty countries while its internationalisation policy focuses on cross-border relations, French-speaking countries and developing cooperation networks.

USMB is a founding and active member of the UNITA Alliance, which brings together 12 Universities from seven different countries around shared values and goals, to promote a new form of European academic collaboration.

USMB boasts 18 state-of-the-art research labs and, thanks to the recognised skills of its researchers and support staff, along with its cutting-edge technological platforms, the University actively collaborates with national research organisations (CNRS, INRAe, IRD, etc.) and other international partners. USMB visibly contributes to the production and dissemination of knowledge in order to meet current and future scientific and societal challenges. The University specialises in **three interconnected areas of excellence**: Human-environmental interactions; Services and Industry of the Future; and Cultural heritage - changing societies.

This three-week program is the perfect opportunity to develop expertise in outdoor sports while exploring related topics including motor performance, sports equipment, link between sport and health, sport tourism, elements on the local industry. Interdisciplinary research in sports science is a core focus at USMB and this program combines theory and practice, innovation, new technologies and the latest technical developments.

Located in the beautiful French Alps, in the Savoie and Haute-Savoie region, on the borders with Switzerland and Italy, between Geneva, Turin, Lyon and Grenoble, USMB and its French language centre ACCENTS have plenty to offer students. While enjoying stunning landscapes and visiting famous natural landmarks, participants will benefit from quality French language classes, high-profile scientific research, and USMB's connections with an extensive network of companies of all sizes, such as Outdoor Sports Valley (OSV - <https://www.outdoorsportsvally.org/>)



© Savoie Mont Blanc Tourisme



COURSE CONTENT

40
HOURS
PER WEEK

■ French as a foreign language:
15 hours per week

- > Oral and written communication skills;
- > Development of intercultural competence.

■ Outdoor sport:
12 hours per week

- > Outdoor Sports activities in a local context and expertise development;
- > Visits to innovative labs and meetings with researchers;
- > Field trips to iconic places to put theory into practice.

■ Project module/
guided project:
3 hours per week

- > Students will reflect on the topics discovered during this exchange program and discuss best practices;
- > Student performance will be assessed through:

- Attendance and level of participation in the different activities;
- Quality of the student's weekly journal and subsequent progress report;
- Progress in learning French language skills.

■ Discovering the beautiful French Alps, and Savoie and Haute-Savoie region: 10 hours per week

- > Visits to some of the region's top tourist sites.



Non-contractual program, subject to change. A minimum of 10 students is required. The terms and conditions of sale including booking, cancellation and payment can be found on the Accents website: <https://www.univ-smb.fr/accents/>

** We kindly recommend students to have a good level of physical fitness to fully engage in the proposed activities.*

Duration

3 WEEKS



PERIOD: May, June

Location

CHAMBÉRY,
ANNECY
AND
THE FRENCH
ALPS

French ⊕ Outdoor Sports & University accommodation

€2,200

3 WEEKS AT ACCENTS UNIVERSITÉ SAVOIE MONT BLANC CHAMBERY & ANNECY



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© Colline Furlan



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<https://www.univ-smb.fr/accents/>



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WEEK



1

FRIDAY

- > **Morning:** Arrival and check-in accommodation
- > **Afternoon:** Kick-off session with presentation of the 3-week program and USBM courses in Sports Science and offers in Outdoor Sports



© USM64/03

SATURDAY

- > Hiking trip – session #2

SUNDAY

- > Free time



© Colline Mélias

SATURDAY

- > Free time

SUNDAY

- > Free time

WEDNESDAY

- > **Morning:** French language classes
- > **Afternoon:** Bike ride around the Lake du Bourget with sightseeing in Chanaz or Abbaye de Hautecombe

THURSDAY

- > **Morning:** French language classes
- > **Afternoon:** Work session #1 at the *Laboratoire inter-universitaire de Biologie de la Motricité, LIBM* laboratory, with a workshop on motor performance



MONDAY

- > **Morning:** French language classes
- > **Afternoon:** Visit of Chambéry

TUESDAY

- > **Morning:** French language classes
- > **Afternoon:** Focus on sporting equipment with IUT Annecy (University Institute of Technology) educational offer and Outdoor Sports Valley (OSV) Academy

FRIDAY

- > **Morning:** French language classes
- > **Afternoon:** Hiking trip with overnight stay – session #1

WEEK

2

MONDAY

- > Morning: French language classes
- > Afternoon: Canyoning or Via Ferrata

TUESDAY

- > Morning: French language classes
- > Afternoon: Focus on the link between sport and health with the *Science and Mountain Department (SceM)* educational offer and USBM student health service

WEDNESDAY

- > Morning: French language classes
- > Afternoon: Saint Christoph caves and hiking



© Emilie Vt

THURSDAY

- > Morning: French language classes
- > Afternoon: Work session #2 at the *Laboratoire inter-universitaire de Biologie de la Motricité, LIBM laboratory*

FRIDAY

- > Morning: French language classes
- > Afternoon: Caving, hiking or abseiling

SATURDAY

- > All day: Visit of Chamonix - Mer de glace

SUNDAY

- > Free time



WEEK

3

MONDAY

- > Morning: French language classes
- > Afternoon: Sailing/paddle and visit of the Lac du Bourget, session #1

TUESDAY

- > Morning: French language classes
- > Afternoon: Focus on Sport Tourism with the *University Institute of Business Administration (IAE)* educational offers



© Savoie Mont Blanc Tourisme



© Emilie Vt

WEDNESDAY

- > Morning: French language classes
- > Afternoon: Sailing/paddle and visit of the Lac du Bourget, session #2

THURSDAY

- > Morning: French language classes
- > Afternoon: Work session #3 at the *Laboratoire Inter-universitaire de Biologie de la Motricité, LIBM laboratory*



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FRIDAY

- > Morning: French language classes
- > Afternoon: Kayak trip with overnight stay in a camping - session #1

SATURDAY

- Kayak trip - session #2

SUNDAY

- > Free time

MONDAY

- Check-out accommodation



© Savoie Mont Blanc Tourisme



3 WEEKS
AT
ACCENT
FRANÇAIS
MONTPELLIER



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Focus on SUSTAINABLE DEVELOPMENT

Montpellier is the perfect destination for students interested in higher education in the fields of health, agronomy, and the environment. An important part of the program consists of site visits innovative enterprises active within a scientific and economic community that shares dreams, aspirations, and motivations. With its rich heritage in science, Montpellier enjoys international recognition, as the university consistently ranks among the top university in the world, according to the Shanghai rankings. Additionally, Montpellier is also known as the birthplace of modern medicine.

With its rich heritage in science, Montpellier enjoys international recognition, as the university consistently ranks among the top university in the world, according to the Shanghai rankings. Additionally, Montpellier is also known as the birthplace of modern medicine.

This three weeks program on environmental themes enables participants to:

- > Engage in group discussions of problems and issues confronting scientists and engineers;
- > Reflect individually on potential careers in cutting-edge companies and on the education and training programs most likely to jump start those careers;
- > Meeting the major challenges of the 21st century in line with the Sustainable Development Goals and the Paris Agreement on Climate Change;
- > Promote innovative agricultural methods that use research, education, and training to ensure food security and environmental quality. This aims to manage our natural resources sustainably, address chronic and emerging diseases, and build societies that respect the environment, considering a projected global population of 9 billion by 2050.



© Accent Français



© Accent Français



© Accent Français



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COURSE CONTENT

30 HOURS PER WEEK

■ **French as a foreign language: 15 hours per week**

> Acquisition and reinforcement of linguistic,

communicational, and intercultural foundations;

- > Acquisition and reinforcement of grammar and syntax;
- > Practice in written and oral communication.

■ **Science and technology module: 15 hours per week**

> A Campus France exclusive + thematic visits.

■ **Thematic conferences**

Discovering how to accommodate science, technology and social innovation in the evolution of sustainable development projects, by inviting students to become involved in their training process, so that they can play a real part in it. Focus on agriculture, renewable energies and sustainable building.

Non-contractual program, subject to change. A minimum of 10 students is required.



2, rue de Verdun
34000 MONTPELLIER
tel. +33 (0) 467 581 268
www.accentfrancais.com
contact@accentfrancais.com

Duration

3 WEEKS

Location

MONTPELLIER



PERIOD: June

French ⊕ Sciences & University housing

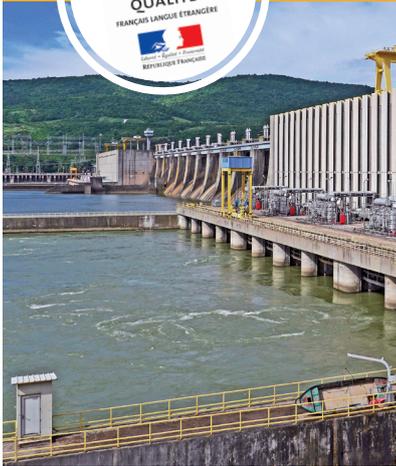
€2,900

French ⊕ Sciences & Host family

€2,550



3 WEEKS AT ACCENT FRANÇAIS MONTPELLIER



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© Accent Français



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contact@accentfrancais.com



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WEEK

1

RENEWABLE ENERGY

MONDAY

> Morning Montpellier city tour:

Montpellier is voted #1 city in France for its quality of life with 300 days of sunshine per year! This is the place to be to discover historical treasures of the Occitanie.

> Afternoon French course

TUESDAY

> Morning Sustainable development session with Enercoop:

Conference:
The challenges and levers of the energy transition: what can you do if you work in the renewable energy sector?

Speaker: Tom DESBERTRAND, EPF engineering diploma / Enercoop Languedoc-Roussillon.

> Afternoon French course

WEDNESDAY

> Morning Sustainable development session with Enercoop:

Workshop on designing a rooftop solar installation in order to simulate a self-consumption photovoltaic installation project.

Speaker: Elsa MELLON - Photovoltaic Research Officer and Project Management Assistance / Enercoop Languedoc-Roussillon and **Luc MARCHAND** - Renewable Energy Project Manager / Enercoop Languedoc-Roussillon.

> Afternoon French course

THURSDAY

> Morning Sustainable development session with Enercoop:

Visit and presentation of a ground-based photovoltaic energy production site, which is also the first park to be financed and managed by citizens on a former landfill site, without any money from the banks.

Speaker : Elsa MELLON - Photovoltaic Project Manager and Project Management Assistance.

> Afternoon French course

FRIDAY

> Morning Climate fresco with the University of Montpellier:

Conference on adapting buildings to climate change: what solutions?

Speaker: Sébastien EYMA - State diploma in architecture.

> Afternoon French course

SATURDAY

> Full day: excursion to Pezenas, Canal du Midi, Béziers, plage volcanique (volcanic beach).

SUNDAY

> Free day



© OT Montpellier



WEEK

2

SUSTAINABLE HOUSING

MONDAY

- > **Morning Presentation of the University of Montpellier**
- > **Afternoon French course**

TUESDAY

- > **Morning Conference on 'Adapting buildings to climate change: what solutions?'**
Droughts, heat, floods - the impact of climate change on buildings is no longer a distant threat, but a present reality. At the same time, the use of buildings and the manufacture of construction materials (steel, cement, and glass) are accelerating climate change, accounting for 28% and 11% of global CO2 emissions respectively.

What strategies and tools are available to make our built spaces truly resilient, while limiting the environmental impact of construction and renovation?

Let's explore the possible ways of proposing comfortable living spaces, mobilising collective intelligence in the service of low-carbon towns and villages adapted to global warming.

Speaker: Sébastien EYMA - State diploma in architecture.

- > **Afternoon French course**

WEDNESDAY

- > **Morning Visit to the EQUINOXE residence, ECOE participative housing and its eco-construction model**
The use of renewable energies, the recovery of rainwater and wastewater, the use of geosourced and biosourced materials and the comfort of users were at the heart of the project management's commitments.

The visit was led by a resident of ECOE, the citizens' cooperative behind the project,

which aims to create a new way of living: the socially and environmentally sustainable collective housing of the future.

- > **Afternoon French course**

THURSDAY

- > **Morning In the shoes of a design engineer in an environmental consultancy: Workshop on the circular economy in the building industry:**
'Assessing the environmental benefits of a materials reuse project by calculating the environmental impact of carbon and waste'.

The aim of this workshop is to use a practical case study to give concrete expression to the concept of the circular economy as applied to the building industry, and in particular the reuse of building materials.

- Presentation of the principle of reuse in the building industry and life cycle analysis of building materials

- Analysis of a practical case study
- Search for information in the national building database
- Calculation of environmental indicators
- Analysis of results

Speaker: Mathieu MUTEL - Director of the Capronis and Rémutéo design offices + and Gabriel BRASSEUR - Capronis.

- > **Afternoon French course**

FRIDAY

- > **Morning Free**
- > **Afternoon French course**

SATURDAY

- > **Full day Excursion to Aix-en-Provence**

SUNDAY

- > **Free day**

WEEK

3

RESILIENT AND SUSTAINABLE AGRICULTURE

MONDAY

- > **Morning Conference 'How is the agro-ecological transition shaping up in France?'**
- Learn about the challenges and issues facing the future of agriculture in France.
- Discover examples of concrete projects in France aimed at creating agro-ecological solutions.
- Focus on agroforestry as an example of a solution.

Speaker: Daniella BLAKE is an agricultural economics researcher, writer and storyteller.

- > **Afternoon French course**



TUESDAY

- > **All day Visit to the laboratories of CIRAD,** the French agricultural research and international cooperation organisation for the sustainable development of tropical and Mediterranean regions, at one of its sites in Montpellier.

- > **Afternoon French course**

WEDNESDAY

- > **Morning In the shoes of a researcher/head of an agroecology project:** Workshop 'Analysing the effectiveness and agroecological relevance of an agroforestry system, through field interviews'.

- Learning what questions

to ask in order to diagnose an agroforestry project: the socio-economic and environmental context of the project, determining the physical and human limits, as well as identifying all the resources, advantages and disadvantages.

- Learn how to carry out a field survey: using an analysis grid, posture and data.
- Discover the aspects to be observed during a site visit.

Agroforestry site visit and practical application

- Application of the system evaluation methodology, by carrying out a field survey with scientists and farmers.
- Synthesis of results

Speaker: Daniella BLAKE is an agricultural economics

researcher, writer and storyteller.

- > **Afternoon French course**

THURSDAY

- > **Morning Cirad lecture:** Feedback from a researcher returning from expatriation and presentation of the UNESCO World Food Chair.

- > **Afternoon French course**

FRIDAY

- > **Morning Review of the program**

SATURDAY

- > **Departure day**

3 WEEKS
AT
CIEL
BRETAGNE
BREST



BRETAGNE 

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Science & technology OF THE SEA

Ciel Bretagne with Technopôle Brest Iroise, and Campus Mondial de la Mer offers a 3-week program for English-speaking students with beginner-level in French. This program includes visits conducted in English to companies and state-of-the-art laboratories, conferences on current and future engineering challenges and French language courses. The program also includes a wide selection of excursions and cultural visits centered on the theme of “Science and technology of the Sea”.

Ciel Bretagne

Un centre de formation

 CCI FINISTÈRE

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KERHUON/
BREST

tel. +33 (0)2 98 30 45 75

www.ciel.fr

info@ciel.fr

Ciel Bretagne is affiliated with the Finistere Chamber of commerce and industry and has been teaching **French as a foreign language** for over 30 years. Each year, it welcomes between 400 and 600 students from all over the world.

International groups enable all participants to increase their knowledge of French, while excursions allow them to discover the natural and cultural heritage of beautiful Brittany.

Research efforts in science, information and digital technology are particularly intense in and around Brest, which, combined with Brittany's maritime heritage and focus, makes the theme of marine science and technology an obvious choice. The Brest area is **Europe's leading marine research** center in terms of the number of people, institutions, and companies involved in marine science and technology.



GET 6
ECTS CREDITS
WITH THIS
PROGRAM



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The concentration of activity makes Brest one of the world's leading marine research areas. Brest has invested massively in the development of marine resources, for example, through an investment of more than €200 million to attract and support companies active in the field of sea-based renewable energies.

The city's university campus is also focused on the sea, with the European Institute for Marine Studies, a maritime law track in the law school, and ocean-oriented schools of engineering.

Other important actors in the sector - such as Ifremer, the Ecole Navale, Shom, and Cedre - also operate in and around Brest.

It is in this context that Ciel Bretagne has developed a program that enables students to improve their French while exploring one of the **most beautiful regions of France** and advancing their knowledge of one of the most promising fields for the future of our planet.



COURSE CONTENT

30
HOURS
PER WEEK

■ **French-language instruction and thematic activities cover 30 hours a week over 3 or 4 weeks:**

> 15 hours of instruction each week in French as a foreign language, enabling students to acquire or improve their oral and written

communication skills;

- > A program of visits to companies and institutes specialized in the field of marine resources;
- > A program of cultural visits to discover the attractions of the Brittany region.

Non-contractual program, subject to change. A minimum of 10 students is required.

Duration

3 WEEKS+



Location

BREST

PERIOD: January, June/July, August

French ⊕ Sciences & University housing

€2,385

French ⊕ Sciences & Host family

January
(2 weeks)

€1,990

June/July

€2,960

August

€2,730

3 WEEKS AT CIEL BRETAGNE BREST



© Synto



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Ciel Bretagne

Un centre de formation



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WEEK

1



THURSDAY

> **Morning Meeting workshop** to get to know each other, your plans and expectations

> **Afternoon Visit to Brest:** The purpose of this tour is to discover the history of the city viewed through its maritime past.

Brest has always been marked by its geographical proximity to the sea, and it remains true nowadays. Students will be able to discover the multiple facets of the city through its ports, the Rade (a sheltered bay of 180km² that provides ideal conditions for water sports all year), its castle, and the famous Rue de Siam.



© Pixabay, B. Heschung

FRIDAY

> **Scientific seminar at Technopôle Brest** A presentation on the region's vibrant maritime culture provides a good view of scientific activity in and around Brest, where 60% of French research linked to the sea is conducted.

Brest is home to the highest concentrations of research and development in Europe in fields such as marine safety and security, as well as the development of sea-based renewable energy. Université de Bretagne Occidentale (ranked 5th in Shanghai ranking - oceanography field, in 2023), France Energy Marine, Campus Mondial de la mer and pole mer will be among the speakers.

SATURDAY

> **The Rance Dam: Near the Mont-Saint-Michel, which stands in the middle of a vast bay surrounded by Europe's most extreme tides, the Rance Dam is located between Dinard and Saint Malo.**

This power plant draws its energy from the strong local tides and used to be the largest in the world, from its creation in 1966, until 2011.

MONDAY

> **Morning French language study**

> **Afternoon Visit to Océanopolis.**

An aquarium with European dimensions and a recreational centre focused on the oceans. With three pavilions - tropical, polar, and temperate (reflecting the Brittany region) - there is plenty to explore, such as the otter trail, which is especially impressive.

TUESDAY

> **Morning French language study**

> **Afternoon Technature Laboratories:**

Founded in 1986 by Christine Bodeau, a biochemist fascinated with algae, TechNature Laboratories is today France's leader in the design of marine health care products for spas and thalassotherapy centres.

WEDNESDAY

> **Morning French language study**

> **Afternoon 70.8, a museum for the ocean:**

The sea occupies 70.8% of our planet and represents a real

environmental and societal challenge for tomorrow. This museum draws on scientific expertise to address the following three major themes: a resource area for the future, a navigation territory, studying the ocean to better understand it.

THURSDAY

> **Morning French language study**

> **Afternoon Visit of Ecole navale, the Naval academy school.**

This Higher education military school trains officers and opens its doors so that the students can witness the daily life of future officers and the programs in place. During the year, many partnerships with foreign naval and military academies and major maritime universities are signed.

FRIDAY

> **Morning French language study**

> **Afternoon Free time**

SATURDAY

> **The Guerlédan hydroelectric dam, located in the heart of Brittany, is a century-old dam that is part of Brittany's industrial heritage.** This dam delivers electrical energy in a very short time, making it highly efficient at responding to consumption peaks on the network.



© Photography

WEEK

2

MONDAY

- > Morning French language study
- > Afternoon Shellfish aquaculture:
Visit to the Breizhmer Applied Research Center which was created in 2022 in partnership with the Regional Committee for Shellfish Farming of Northern Brittany (CRCBN) to innovate, perpetuate and develop fishing and shellfish farming activities while respecting the sea, its resources and those who work there.



© Pixabay, Galvayaliss

TUESDAY

- > Morning French language study
- > Afternoon Cedre is a non-profit set up after the spill from the tanker Amoco Cadiz.
Its goal is to improve France's capacity to respond to pollution from accidents. Cedre is responsible for the documentation, research and experimentation on pollutants, their effects, and how to deal with them.



© Pixabay, Jarmoluk

- > Afternoon Haliotika the city of fishing:
This immersion aboard the reconstructed trawler 'Bara Breizh' is an open door to the daily life of fishing sailors.

THURSDAY

- > Morning French language study
- > Afternoon The port captaincy plays a key role in welcoming ships to the port, acting as the conductor of this operation.
From the lookout, the port officers communicate with the ship's captain, organise the manoeuvres and inform the service providers of the imminent arrival of the ship, so that everything is ready to welcome it in the best possible conditions.



© Pixabay, Visavennam

FRIDAY

- > Morning French language study
- > Afternoon Free

SATURDAY

- > At the Cité de la Voile, Eric Tabarly in Concameau you will discover the world of sailing and ocean racing through an interactive tour (navigation simulators, radio-controlled sailboat basin, etc.).
A visit to a submarine in the former Lorient base will also immerse you in the naval history of the Second World War.

WEEK

3

MONDAY

- > Morning French language study
- > Afternoon boat tour in the harbour of Brest, to let yourself be lulled by the waves and by the history of these coasts, the marine base, and the ship repair factories.



© Pixabay, Wikimnges

TUESDAY

- > Morning French language study
- > Afternoon Scientific French Workshop to prepare the conference.

WEDNESDAY

- > Morning French language study
- > Afternoon Free

THURSDAY

- > Morning French language study
- > Afternoon Scientific French Workshop to prepare the conference.



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FRIDAY

- > Morning French language study
- > Afternoon Conference

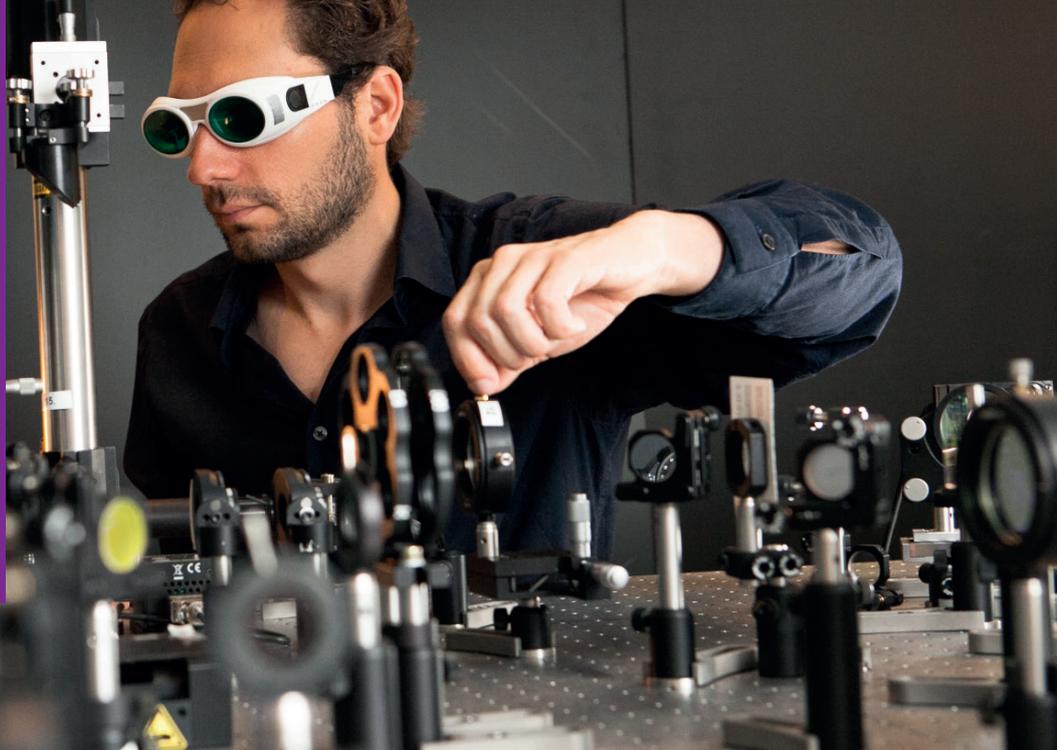
SATURDAY

- > Departure



© Pixabay

4 WEEKS
AT CLA
UNIVERSITÉ
MARIE ET
LOUIS PASTEUR
BESANÇON
DIJON - BELFORT



© Unsplash

MICRO, NANO & SMART TECHNOLOGY

For industrial applications

The Center for Applied Linguistics (CLA) of Marie and Louis Pasteur University in Besançon has partnered with Campus France and the EIPHI Graduate School of Bourgogne Franche-Comté to offer a French + Sciences program in Besançon. The program provides linguistic, cultural and scientific immersion, with a focus on micro- and nanotechnology for industrial applications.

UNIVERSITÉ
MARIE & LOUIS
PASTEUR



Graduate school
eIPHI

Designed for English-speaking science students, the program includes French as a Foreign Language (FLE) classes from A1 to B2 level, meetings with researchers, laboratory visits (including FEMTO-ST and ICB) organized by PhD students, as well as a wide range of excursions and cultural activities.

Founded in 1958, the CLA was one of the first university language centers to develop practical foreign language programs based on linguistics research applied to educational sciences and active learning methods.

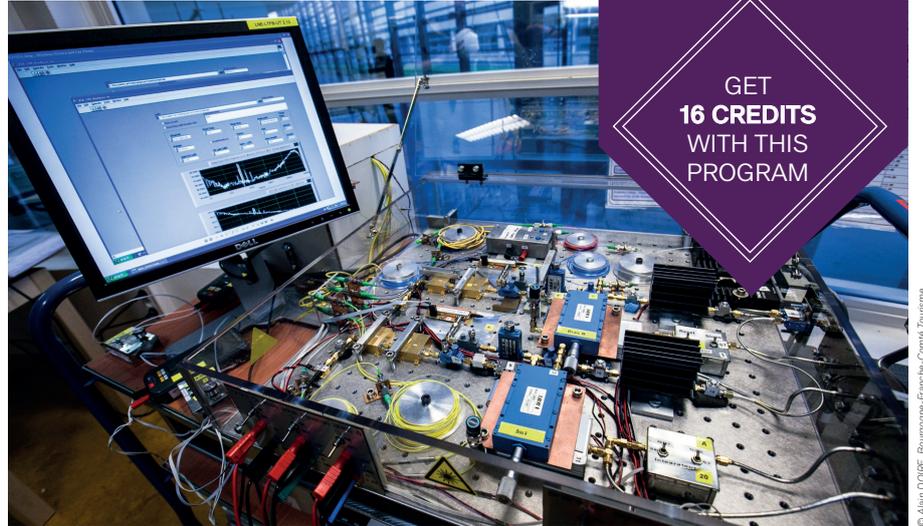
6, rue Gabriel Plançon
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GET
16 CREDITS
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PROGRAM



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© Alain D'OFFRE, Bourgogne-Franche-Comté Tourisme

With 2,000 international students each year, the CLA is the largest university language center in France. It has been awarded the highest level of the "Quality FLE" label granted by the French government.

The EIPHI Graduate School (Engineering and Innovation through Physical Sciences, High Technologies, and Cross-disciplinary Research) is responsible for the scientific component of the program. It is based on seven internationally recognized research laboratories: FEMTO-ST, ICB, IMB, UTINAM, ICMUB, IMVIA and LMB.

EIPHI offers international Master's and PhD programs in fields such as mathematics, physics, micro- and nanosciences and systems, computer science, mechatronics, materials science and energy. Research activities range from fundamental to applied research, generating regular socioeconomic impact. These institutes rely on high-level technologies, equipment and advanced technological platforms.

The Bourgogne-Franche-Comté region is a French Tech-labeled region, with three centers of excellence: HealthTech, IoT and FoodTech.



COURSE CONTENT

30 HOURS PER WEEK

■ **French as a foreign language: 15 hours per week**

- > Acquisition of oral and written communication skills;

- > Development of intercultural competence.

■ **Micro, Nano and Smart Technology: 15 hours per week**

- > Introduction to 8 topics of scientific research in the Bourgogne Franche-Comté region;
- > Participation in tutorials and lab works;
- > Visits to state-of-the-art laboratories and meeting with

- researchers;
- > Cultural tours.

■ **Student performance will depend on 3 points:**

- > Quality of the student's weekly journal and subsequent progress report;
- > Degree of participation in program activities;
- > Progress in French as a foreign language.

Non-contractual program, subject to change. A minimum of 10 students is required.

Duration

4 WEEKS



Location

BESANÇON
BELFORT **DIJON**

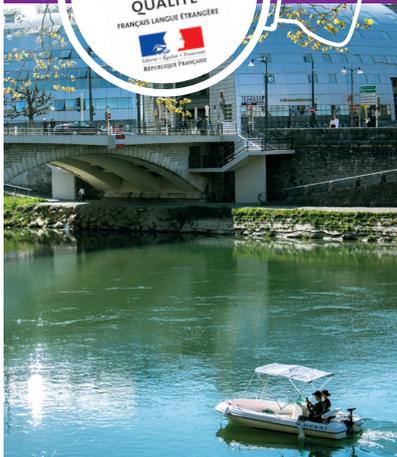
PERIOD: June

French ⊕ Sciences & University housing

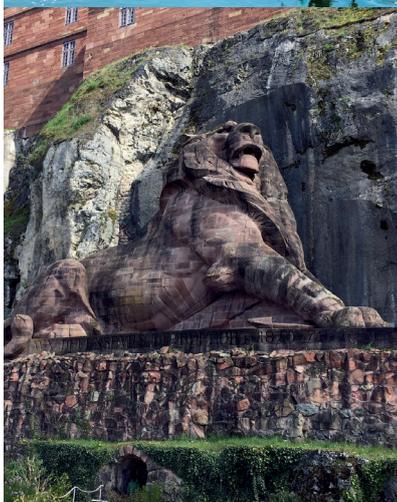
€1,960

4 WEEKS

AT CLA
UNIVERSITÉ
MARIE ET
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BESANÇON
DIJON - BELFORT



© E. EME, CAGB



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MARIE & LOUIS
PASTEUR



Graduate school
eIPHI

6, rue Gabriel Plançon
25000 BESANÇON
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fle-cla@umlp.fr

WEEK

1

MONDAY & TUESDAY

- > **Morning French class**
- > **Afternoon Challenges of Micro and Nano Systems:**
This course addresses the challenges of miniaturizing increasingly complex and powerful systems. From nanorobots capable of non-invasive surgery to smart mechatronic systems that are becoming part of everyday life, micro and nanostructures play a key role in upcoming industrial revolutions. Understanding and mastering manufacturing at these scales is a major challenge.
Students will visit the **MIMENTO technological platform.**

WEDNESDAY & THURSDAY

- > **Morning French class**
- > **Afternoon Non-linear Fiber Optics:**
This dynamic research field covers applications ranging from high-bit-rate telecommunications to optical sources for material processing, environmental sensing and medicine. The course presents recent advances in nonlinear fiber optics, focusing on optical frequency combs with broad spectral ranges extending into the mid-infrared. These disruptive technologies enable remote detection of volatile compounds and medical diagnostics.
Visits to **FEMTO-ST research facilities** will be offered.

FRIDAY

- > **Morning French class**
- > **Afternoon Visit of UMLP-UTBM laboratories in the city of Belfort (FC-Lab and the Thermal Energy Laboratory)**

SATURDAY

- > Excursion to the **Haut-Doubs**: guided tour of the Château de Joux, lunch at a traditional Franche-Comté inn, boat trip on the Doubs River and visit to the Saut-du-Doubs waterfall at the Swiss border.



WEEK

2

MONDAY & TUESDAY

- > **Morning French class**
- > **Afternoon Artificial Intelligence & Complex Systems:**
This course explores the fundamentals of AI, machine learning, and deep learning, using concrete examples like image classification, while examining their societal applications, benefits, and challenges. A hands-on MNIST dataset tutorial concludes the session, providing practical insight into image classification.

WEDNESDAY & THURSDAY

- > **Morning French class**
- > **Afternoon Artificial Intelligence, Neural Networks & Quantum Computing:**
Conventional digital computing is reaching performance limits due to physical constraints and the limits of Turing computation. These challenges are especially significant for quantum simulations and neural network emulation. This course introduces quantum information processing and neural networks, highlighting their shared principles and relevance for future hardware.

FRIDAY

- > **Morning French class**
- > **Afternoon Evaluation**

SATURDAY & SUNDAY

- > **FREE WEEK-END:** students are free to travel or to follow the organizers' activities in Besançon (Festival Grandes Heures Natures, visit of the Citadel, visit of the Arc-et-Senans historical site...)





© Adobe Stock

WEEK
3

MONDAY & TUESDAY

- > Morning **French class**
- > Afternoon **Smart & Green Mechanics:**
This course focuses on innovative solutions for vibroacoustic control (NVH), structural health monitoring (SHM), shape control and energy harvesting. Topics include smart materials with multiphysical behavior, embedded sensors and actuators in acoustics, heat transfer and electromagnetics.

The program includes lectures, lab work and a visit to the **S.MART** technological platform.

WEDNESDAY & THURSDAY

- > Morning **French class**
- > Afternoon **Time-Frequency Metrology & Quantum Physics:**
France has long played a major role in time-frequency metrology. This course presents fundamental tools, state-of-the-art developments and key applications, including oscillators, atomic clocks (microwave and optical), quantum phenomena and superradiance.

FRIDAY

- > Morning **French class**
- > Afternoon **Evaluation**

SATURDAY

- > Excursion to **Lausanne (Switzerland)**

WEEK
4

MONDAY & TUESDAY

- > Morning **French class**
- > Afternoon **Innovative Drugs & Nanotechnologies:**
Nanoscience and nanotechnology have seen unprecedented growth in recent years. Their application to medicine is expected to significantly improve diagnosis and treatment through drug delivery systems, diagnostics, cell therapy and biocompatible materials. This course presents the state of the art and local research activities.
A visit to **ICB research facilities** will be offered.

WEDNESDAY & THURSDAY

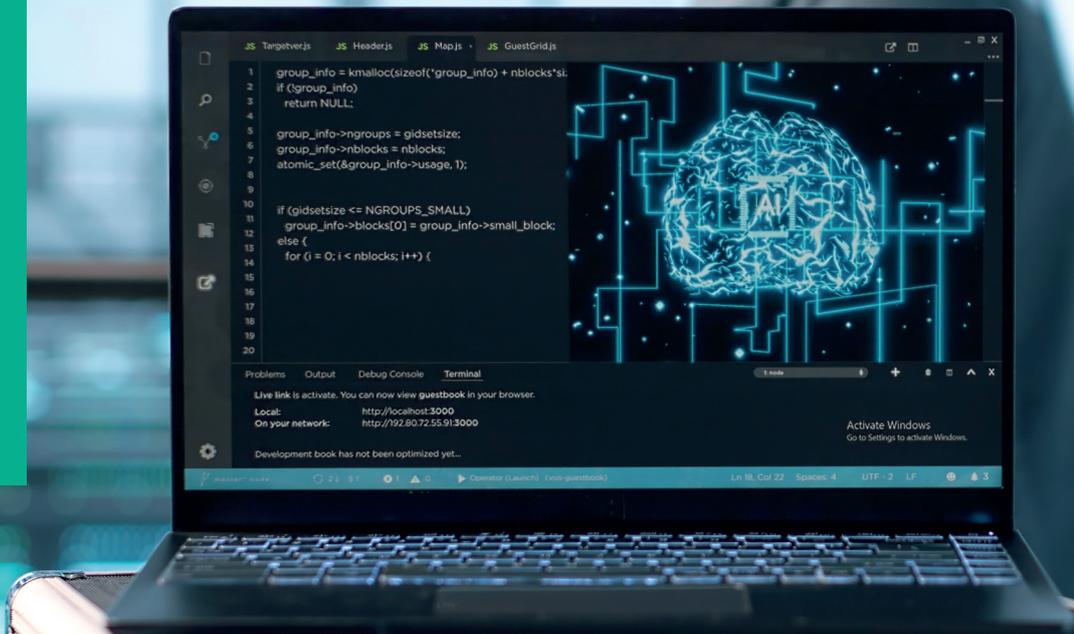
- > Morning **French class**
- > Afternoon
Wednesday: Micro, Nano and Soft Robotics Laboratory Visit
Thursday: Clean Room Laboratory Visit

FRIDAY

- > Morning **French class**
- > Afternoon **Evaluation**



**4 WEEKS
AT CLA
UNIVERSITÉ
MARIE ET
LOUIS PASTEUR
BESANÇON
DIJON - BELFORT**



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AI IN SCIENCES: Shaping innovation, exploring social impact

The Center for Applied Linguistics (CLA) of Marie and Louis Pasteur University will launch in 2026 a new French + Sciences program focused on Artificial Intelligence and its ethical use in sciences, in partnership with three Graduate Schools: EIPHI for engineering sciences, INTHERAPI for health sciences, and TRANSBIO for environmental sciences.

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PASTEUR



Graduate school
eIPHI

Graduate school
INTHERAPI

Graduate school
TRANSBIO

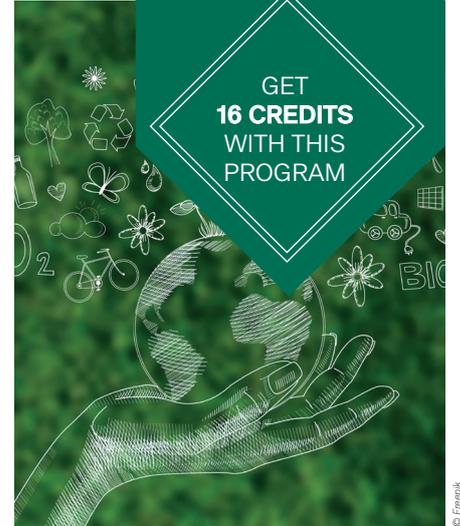
The program is designed for future engineers and scientists who will face the complexity of AI applications in science, both in research and in more applied contexts. It addresses AI from a technological perspective, explores its innovative potential, and offers an ethical reflection on its uses, which will serve as a unifying theme throughout the program.

During the four-week stay, students will attend French as a Foreign Language classes in the mornings (open to both complete beginners and advanced speakers). In the afternoons, they will explore research topics that connect science and artificial intelligence, showcasing its wide range of applications and the excellence of the research conducted in the region. Students will also benefit from a rich program of cultural activities and events.

6, rue Gabriel Plançon
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fle-cla@umlp.fr



GET
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WITH THIS
PROGRAM



Founded in 1958, the Center for Applied Linguistics (CLA) in Besançon is one of France's leading university language centers, welcoming over 2,000 international students each year. Internationally renowned for its expertise in French as a Foreign Language, it holds the highest level of the national Quality FLE label.

The Graduate Schools of Bourgogne-Franche-Comté — EIPHI, INTHERAPI, and TRANSBIO — offer five-year integrated thematic programs from master's to doctoral level, aimed at training the future leaders of research and innovation. Open to students from around the world, these programs are built on research teams from internationally recognized laboratories in the region and provide personalized support, state-of-the-art technological platforms, and a strong interdisciplinary approach.



COURSE CONTENT

30 HOURS PER WEEK

- **French as a foreign language: 15 hours per week**
- > Acquisition of oral and written communication skills;

> Development of intercultural competence.

■ **AI in sciences: 15 hours per week**

- > Introduction to 7 topics of scientific research in the Bourgogne Franche-Comté region, in the fields of engineering, health sciences and environmental sciences;
- > Participation in workshops and collective activities to provide

perspective on the uses of AI.

■ **Student performance will depend on 3 points:**

- > Quality of the student's weekly journal and subsequent progress report;
- > Degree of participation in program activities;
- > Progress in French as a foreign language.

Non-contractual program, subject to change. A minimum of 10 students is required.

Duration

4 WEEKS



Location

BESANÇON
BELFORT DIJON

PERIOD: June

French ⊕ Sciences & University housing

€1,960

4 WEEKS

AT CLA
UNIVERSITÉ
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DIJON - BELFORT



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WEEK

1

MONDAY

- > Morning French class
- > Afternoon Introduction to AI in sciences: shaping innovation, enhancing social impact and exploring ethical use.

TUESDAY & WEDNESDAY

- > Morning French class
- > Afternoon Artificial Intelligence & Complex Systems (EIPHI): This course explores the fundamentals of AI, machine learning, and deep learning, using concrete examples like image classification, while examining their societal applications, benefits, and challenges. A hands-

on MNIST dataset tutorial concludes the session, providing practical insight into image classification.

THURSDAY

- > Morning French class
- > Afternoon How AI helps discover new medicines: from molecules to human health This course introduces how AI, computational biology and biophysics work together in modern drug discovery. Through examples from infectious diseases, students learn how simulations reveal molecular interactions, how AI identifies therapeutic targets, and how physical forces influence drug effectiveness.

FRIDAY

- > Morning French class
- > Afternoon Evaluation

SATURDAY

- > Excursion to the Haut-Doubs: guided tour of the Château de Joux, lunch at a traditional Franche-Comté inn, boat trip on the Doubs River and visit to the Saut-du-Doubs waterfall at the Swiss border.



WEEK

2

MONDAY & TUESDAY

- > Morning French class
- > Afternoon Using AI to treat image to map human footprint index (TRANSBIO) This project develops innovative statistical and machine learning methods to measure and predict human and climate pressures on biodiversity. It introduces new algorithms combining constrained sampling, CNNs, fairness, and computational frugality. The expected outcomes include improved understanding of biodiversity loss and better estimation of its economic impact, potentially impulsing evidence-based

environmental policies and deliver reusable tools for the scientific community.

WEDNESDAY & THURSDAY

- > Morning French class
- > Afternoon Artificial Intelligence for medical imaging (INTHERAPI) Diagnostic support systems have experienced significant growth in recent decades with the development of machine learning techniques to analyze patient data and assist clinicians in their decision-making process. The recent success of deep learning-based approaches has improved the performance of these systems, but some

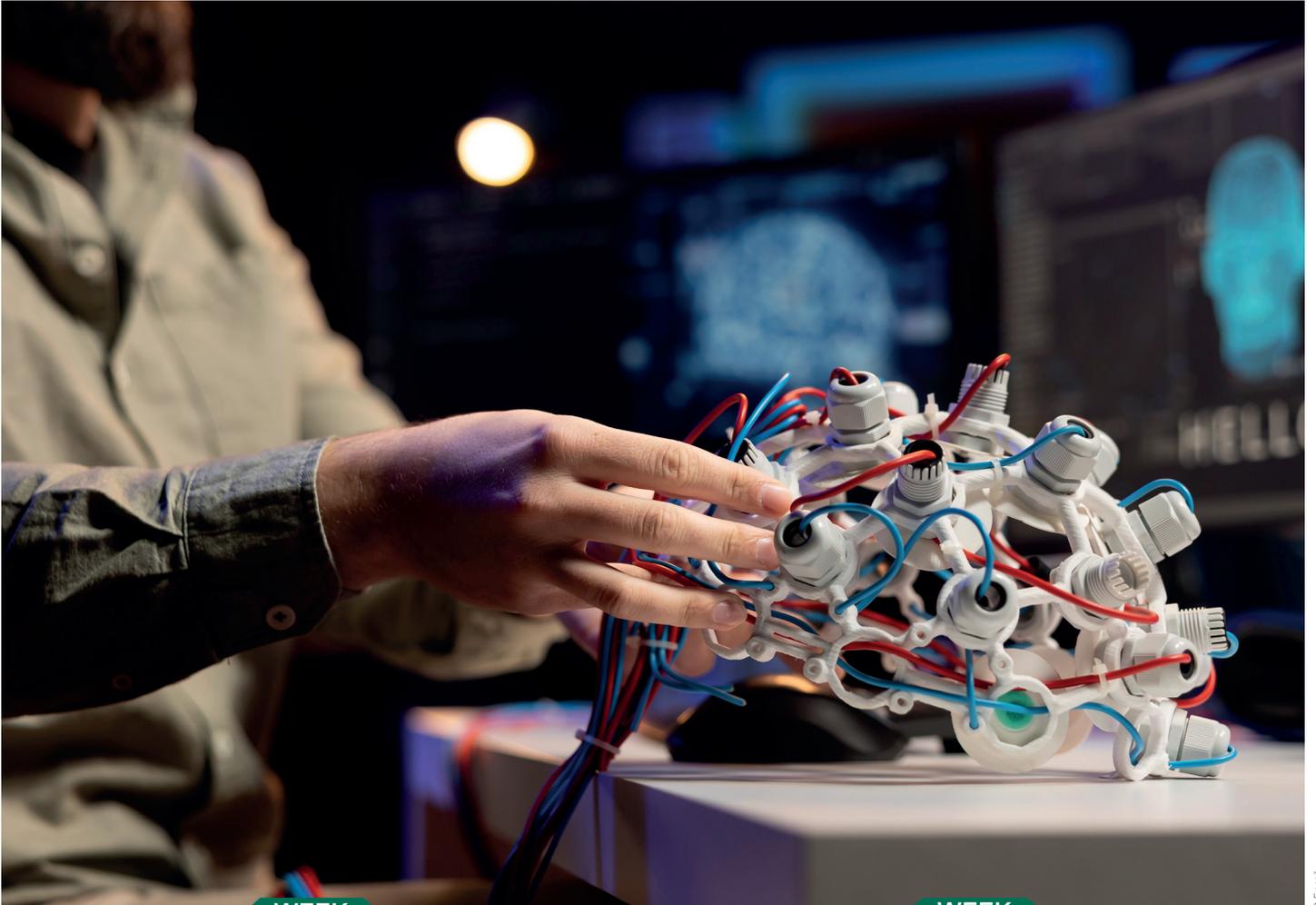
limitations still exist for their use in clinical practice. This course will address principles of AI in medical imaging, the main applications, and the technical and practical limitations to their use.

FRIDAY

- > Morning French class
- > Afternoon Evaluation

SATURDAY & SUNDAY

- > FREE WEEK-END: students are free to travel or to follow the organizers' activities in Besançon (Festival Grandes Heures Natures, visit of the Citadel, visit of the Arc-et-Senans historical site...)



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WEEK

3

MONDAY & TUESDAY

- > Morning French class
- > Afternoon AI Workshops: The AI fresk workshop, lab visit, meeting with professionals.

WEDNESDAY & THURSDAY

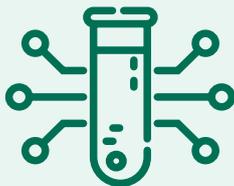
- > Morning French class
- > Afternoon Using AI to treat sound records to preserve biodiversity: This course highlights how AI enhances biodiversity assessment by analyzing the impacts of anthropogenic pressures and evaluating the effectiveness of conservation measures across diverse ecosystems.

FRIDAY

- > Morning French class
- > Afternoon Evaluation

SATURDAY

- > Excursion to Lausanne (Switzerland)



WEEK

4

MONDAY

- > Morning French class
- > Afternoon AI approaches for optimising treatment for patients living with HIV: AI in healthcare: improving HIV treatment through data analysis and modelling hospital emergency management using multi-agent systems.

TUESDAY & WEDNESDAY

- > Morning French class
- > Afternoon Neural Networks & Quantum Computing: Conventional digital computing is reaching performance limits due to physical constraints and the limits of Turing computation.

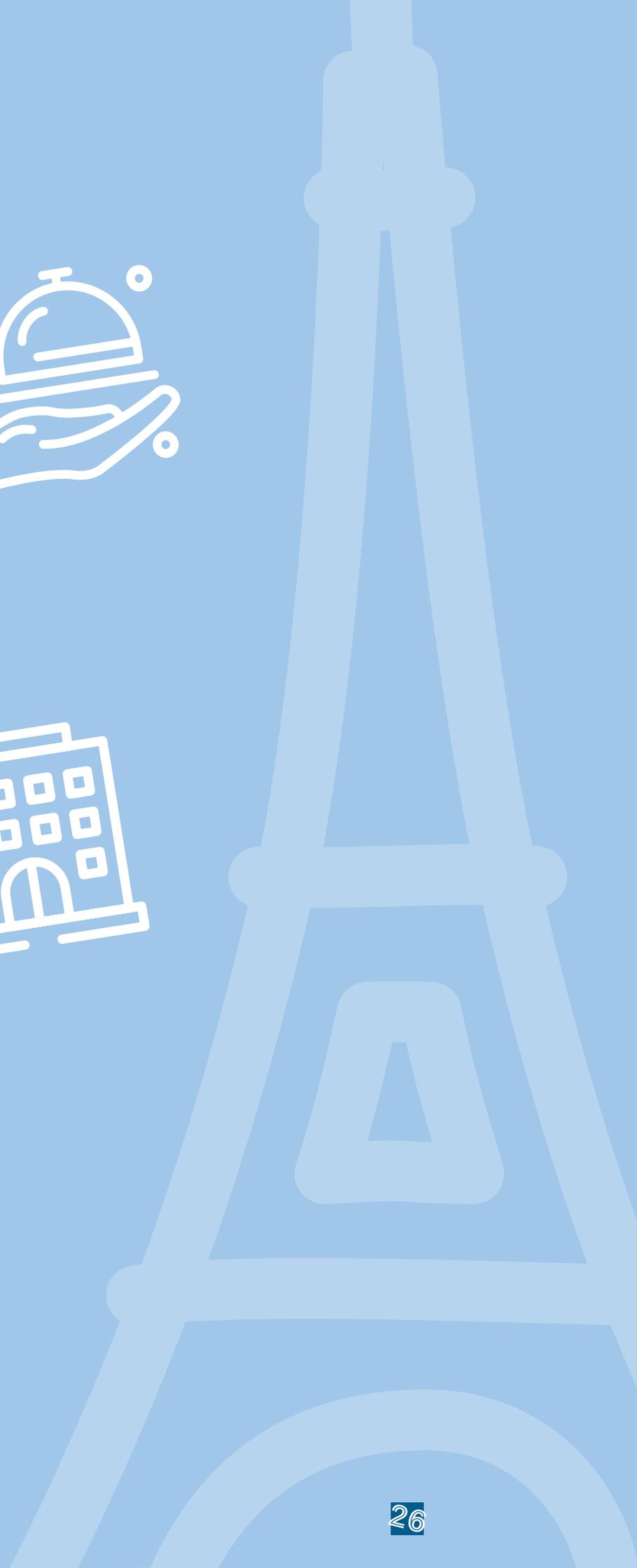
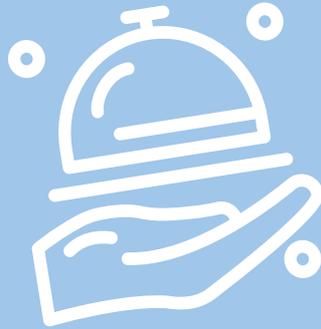
These challenges are especially significant for quantum simulations and neural network emulation. This course introduces quantum information processing and neural networks, highlighting their shared principles and relevance for future hardware.

THURSDAY

- > Morning French class
- > Afternoon Evaluation

FRIDAY

- > Morning French class
- > Afternoon Student presentations and round table with AI expert on the ethical use of AI in the scientific field.





FRENCH ⊕ GASTRONOMY & FRENCH ⊕ HOSPITALITY

are designed for international English-speaking students interested in gastronomy, hospitality, luxury and guest experience, who may be complete beginners in French. The contents are 100% taught in English.

These 3-week programs:

- > Creates a professional and cultural dynamic in the hospitality sector;
- > Brings together hospitality professionals, hoteliers, chefs, entrepreneurs, educators and experts;
- > Gives an overview of French know-how and excellence in cutting-edge sectors such as Luxury Hospitality, Gastronomy, Guest Experience and Service Design.

French ⊕ Gastronomy:

- > Prepares for a longer study or professional project in gastronomy, culinary arts and food-related industries;
- > Develops new competencies for working with chefs, producers and gastronomy professionals in an international environment;
- > Provides benchmarks for careers in gastronomy, culinary innovation and high-end restaurant services.

French ⊕ Hospitality:

- > Prepares for a longer study or professional project in hospitality, tourism and luxury services;
- > A practice-based educational approach encouraging participants to observe, experiment, exchange, reflect and debate on hospitality standards, service culture and guest experience;
- > A unique opportunity to build a strong international network in the hospitality and luxury sectors.

A complete academic and logistical package:

- > Airport pickup* and transportation to and from the language center;
- > Housing (three options), tutoring and monitoring of progress;
- > Medical insurance provided by Campus France;
- > Assessment and final report.

* 10 students minimum required.

3 WEEKS
AT
FRENCH IN
NORMANDY
ÉCOLE FAUCHON
ROUEN



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Focus on GASTRONOMY

In the heart of the first French city to be designated a “Gastronomic City” by UNESCO, French In Normandy has partnered with Campus France and École FAUCHON to offer a 3-week program that combines French courses, cultural discoveries and exciting workshops in the hotel and restaurant industry. In this program, you will discover the techniques of great chefs, meet producers and gastronomy professionals, while learning the French language.



FAUCHON
PARIS
L'ÉCOLE

French + Gastronomy is a program built in the heart of Rouen, a city in Normandy rich in history and culture. Rouen is also the first French city to be designated a “Gastronomic City” by UNESCO. The partnership between Campus France, École FAUCHON and French in Normandy/IH Rouen brings together the best of French gastronomy with the reputation of a school that has received the Label Qualité FLE, Study Travel Awards, etc. In addition, the city of

Rouen adds an exceptional touch to this program thanks to the wealth of cultural activities offered by the Metropolis and the Region. As the birthplace of Impressionism, Rouen is one of the French cities with the most historical monuments per square meter and offers learners an authentic destination full of discoveries. The city is proud of its position as the capital of a region known for its gastronomy and local products.

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de Bomare - 76100 ROUEN
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.....

At École FAUCHON, you will discover the jobs of great chefs, pastry chefs, chocolate makers... You will meet cheese producers, market gardeners, fishmongers, wine waiters... You will also have the opportunity to discover the hotel industry through visits to prestigious establishments. These encounters and enriching experiences may allow you to better prepare your professional orientation in this exciting sector.

.....

At FRENCH IN NORMANDY you will have the opportunity to improve your French through dynamic classes with an action-oriented pedagogy. Our courses will also allow you to discover the French culture. Our team will be at your disposal to accompany you throughout your stay.

Our school, which welcomes students from all over the world, will allow you to meet new people and you will remember it forever.

COURSE CONTENT

40

HOURS PER WEEK

■ French as a foreign language: 15 hours per week

- > Acquisition or advanced language; communication and intercultural skills;
- > Improved grammar

■ Gastronomy at École FAUCHON

- > Hands-on cooking and pastry classes;
- > Wine tasting and cocktails workshop;
- > Meet with artisan chocolate makers, cheesemongers and hospitality professionals;
- > Visits of restaurants & of

■ Project module: guided project

- > Compare the organization of a company in your country with those in France;
- > Presentation of team projects.

■ Discover Normandy's treasures

- > Visits to 2 of the most important tourist sites in Normandy.

Non-contractual program, subject to change. A minimum of 12 students is required. The terms and conditions of sale including booking, cancellation and payment can be found on the French in Normandy website, www.frenchinnormandy.com.

Duration

3 WEEKS

Location

ROUEN

PERIOD: June, July

French ⊕ Gastronomy & Shared apartment

€2,370

French ⊕ Gastronomy & Host family

€2,570

French ⊕ Gastronomy & Residence

€3,420

3 WEEKS AT FRENCH IN NORMANDY ÉCOLE FAUCHON ROUEN



FAUCHON
PARIS
L'ÉCOLE

26 bis, rue Valmont
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WEEK

1

TABLE ARTS, CHEESE, AND SOMMELIER WEEK



MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon Presentation of École Fauchon + uniform handover + orientation tour



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TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Cocktails and mocktails workshop

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy - Preparing for the culinary challenge

THURSDAY

- > Morning French lessons at French in Normandy
- > Afternoon Lecture and introduction to wine, theoretical foundations & guided wine tasting



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FRIDAY

- > Morning French lessons at French in Normandy
- > Afternoon Meeting with a local artisan featuring a guided cheese and bread tasting



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SATURDAY

- > Cultural visit / excursion with Rouen Erasmus Fun

WEEK

2

PASTRY ARTS WEEK



MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon Meeting with a pastry industry professional (artisan chocolatier, vanilla supplier, etc.)

TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Pastry workshop focused on chocolate

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy - Preparing for the culinary challenge



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THURSDAY

- > Morning French lessons at French in Normandy
- > Afternoon Pastry workshop focusing on *gâteaux de voyage* and *choux* pastries



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FRIDAY

- > Morning French lessons at French in Normandy
- > Afternoon Macaron pastry workshop



© Ecole Fauchon

SATURDAY

- > Cultural visit / excursion with Rouen Erasmus Fun



WEEK

3



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CULINARY ARTS WEEK

MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon Culinary workshop: recipe development focused on plant-based cuisine



© French in Normandy

TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Culinary workshop: recipe development focused on meat and poultry

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy – Preparing for the culinary challenge

.....

THURSDAY

- > Morning French lessons at French in Normandy
- > Afternoon Culinary workshop: recipe development focused on seafood



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FRIDAY

- > Morning French lessons at French in Normandy
- > Afternoon Culinary challenge



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SATURDAY

- > Morning Departure



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*This program is provided as a guideline and may be subject to modifications, including the possible inversion of morning and afternoon activities.

3 WEEKS
AT
FRENCH IN
NORMANDY
ÉCOLE FAUCHON
ROUEN



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Focus on HOSPITALITY

French + Hospitality is a program built in the heart of Rouen, a city in Normandy rich in history and culture. Rouen is also the first French city to be designated a “Gastronomic City” by UNESCO. The partnership between Campus France, École FAUCHON and French in Normandy brings together the best of French hospitality and gastronomy with the reputation of a school that has received the Label Qualité FLE, Study Travel Awards, etc.



FAUCHON
PARIS
L'ÉCOLE

In addition, the city of Rouen adds an exceptional touch to this program thanks to the wealth of cultural activities offered by the Metropolis and the Region. As the birthplace of Impressionism, Rouen is one of the French cities with the most historical monuments per square meter and offers learners an authentic destination full of discoveries. The city of Rouen is proud of its position as the capital of a region known for its gastronomy, local products and specific « art de recevoir ».

At École FAUCHON, you will immerse yourself in the French vision of high-end hospitality. Through collaborative work sessions and workshops, you will experience the French art de vivre from the perspective of a hospitality manager.

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COURSE CONTENT

40 HOURS PER WEEK

■ **French as a foreign language: 15 hours per week**

- > Acquisition or advanced language; communication and intercultural skills;

- > Improved grammar and syntax;
- > Improved written and oral expression.

■ **Hospitality at École FAUCHON**

- > Lecture classes to learn more about key hospitality concepts;
- > Workshops, field trips and visits to explore and experiment French art de vivre;
- > Meetings and discussions with inspiring

professionals from the luxury hospitality sector.

■ **Project module: guided project**

- > Compare the organization of a company in your country with those in France;
- > Presentation of team projects.

■ **Discover Normandy's treasures**

- > Visits to 2 of the most important tourist sites in Normandy.

Non-contractual program, subject to change. A minimum of 12 students is required. The terms and conditions of sale including booking, cancellation and payment can be found on the French in Normandy website, www.frenchinnormandy.com.

Each week concludes with curated field visits to prestigious establishments, offering the opportunity to explore exceptional venues and engage with passionate professionals who will share their vision and expertise in hospitality. These three weeks will provide valuable insight and guidance to help you refine your professional direction within this dynamic and inspiring industry.

At FRENCH IN NORMANDY you will have the opportunity to improve your French through dynamic classes with an action-oriented pedagogy. Our courses will also allow you to discover the French culture. Our team will be at your disposal to accompany you throughout your stay.

Our school, which welcomes students from all over the world, will allow you to meet new people and you will remember it forever.

Duration

3 WEEKS



Location

ROUEN

PERIOD: June

French ⊕ Hospitality & Shared apartment

€2,370

French ⊕ Hospitality & Host family

€2,570

French ⊕ Hospitality & Residence

€3,420

3 WEEKS AT FRENCH IN NORMANDY ÉCOLE FAUCHON ROUEN



FAUCHON
PARIS
L'ÉCOLE

26 bis, rue Valmont
de Bomare - 76100 ROUEN
tel. +33 (0)2 35 72 08 63
info@frenchinnormandy.com

WEEK

1



THE ART OF HOSTING: FAUCHON'S LUXURY DNA WEEK

MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon Introduction to École FAUCHON, uniform handover, and orientation tour.

TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon:
 - Introduction: history and core principles of French hospitality ;
 - FAUCHON's vision: aesthetics, sensory experience, and emotion ;
 - Hosting international clients: mastering the

nuances of language, warmth of welcome, and attention to detail.

- > Afternoon French lessons at French in Normandy and club activities.

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy – Designing an immersive and a memorable guest concept.

FRIDAY

- > Full day
 - FAUCHON L'Hôtel Paris: Guided tour, interactive meeting with the team, and immersive discovery of a guest room as a "theater of experience." ;
 - Sensory workshop: Tea time at the Grand Café Fauchon in Paris.

THURSDAY

- > Morning French lessons at French in Normandy

SATURDAY

- > Cultural visit / excursion with Rouen Erasmus Fun

WEEK

2

EXCLUSIVE HOSPITALITY - GUESTHOUSES AND BOUTIQUE HOTELS

MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon
 - Personalization strategies: treating each guest as a guest of honor ;
 - Storytelling: the importance of narrative and brand identity ;
 - Management in small-scale establishments: cultivating versatility, agility, and operational excellence.

experiential journey" for a fictional client (honeymooning couple, solo traveler seeking authenticity, retiree passionate about art and culture, etc.).

- > Afternoon French lessons at French in Normandy and club activities.

FRIDAY

- > Morning French lessons at French in Normandy
- > Afternoon
 - Visit to a high-end guesthouse or boutique hotel ;
 - Meeting with the owner: exploring how to transform an exclusive property into a destination.

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy – Designing an immersive and a memorable guest concept.

TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Workshop: Designing a bespoke guest experience - in pairs, participants create an "emotional/

THURSDAY

- > Morning French lessons at French in Normandy

SATURDAY

- > Cultural visit / excursion with Rouen Erasmus Fun



WEEK

3

© Ecole Fauchon

THE WORLD OF LUXURY PALACES AND THE TOTAL EXPERIENCE WEEK

MONDAY

- > Morning French lessons at French in Normandy
- > Afternoon
 - The concept of a “palace” in France: definition, history, and regulations ;
 - Operational excellence: butler service, concierge, spa, and gastronomy ;
 - Managing the guest experience: fostering a culture of personalized service and proactive expectation management.

TUESDAY

- > Morning French lessons at French in Normandy
- > Afternoon
 - Workshop: design and pitch a “dream day in a luxury palace” for an ultra-demanding client ;
 - Group presentation: sharing and presenting the experience in a scripted format.

WEDNESDAY

- > Morning French lessons at French in Normandy
- > Afternoon Student project module at French in Normandy – Designing an immersive and a memorable guest concept.

THURSDAY

- > Morning French lessons at French in Normandy
- > Afternoon French lessons at French in Normandy and club activities.

FRIDAY

- > Morning French lessons at French in Normandy
- > Afternoon
 - Immersion in a Parisian luxury palace, for example: Le Peninsula Paris ;
 - Meetings with a Rooms Division Director, Chief Concierge, or Guest Relations Manager.

SATURDAY

- > Morning Departure



*This program is provided for informational purposes only and is subject to change.



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